



**mobile
healthcare
association**

Adapting Today. Transforming Tomorrow.

Annual Impact Report 2025

Mobile Healthcare Association Annual Impact Report 2025

In 2025, Mobile Healthcare Association remained steadfast in its commitment to supporting the mobile healthcare sector, equipping it with the tools and resources needed to serve its communities. While the year brought disruptions that impacted providers, patients, and communities, we adapted quickly, listening, responding, and delivering targeted support. Through it all, we stood by our members, reinforcing that health equity is not just a goal, but a necessity.

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Our Community in 2025

In 2025, Mobile Healthcare Association continued to provide educational and networking opportunities to bring together community organizations, including hospitals, universities, FQHCs, and faith-based groups, and corporate sponsors and manufacturers, to help support and advance the field.

Membership Engagement and Growth



95 new organizational members

6 new corporate members

81% retention rate



215,764 website visits

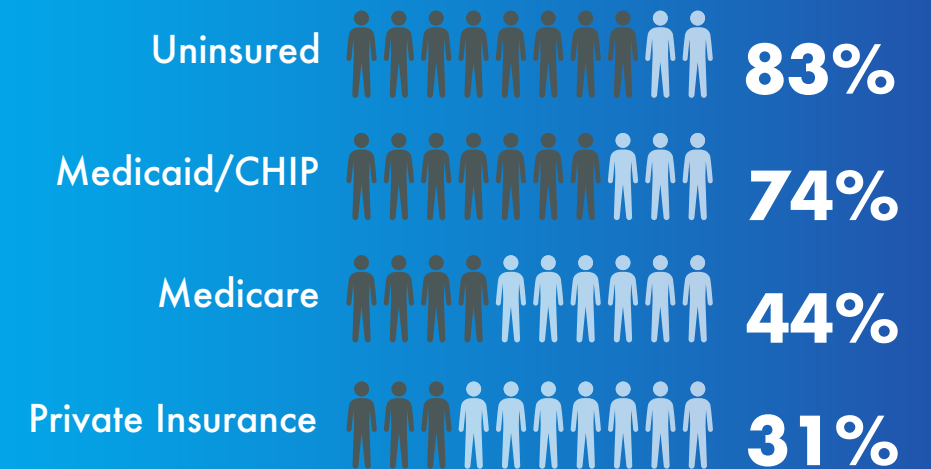
6,015 Members-Only Resource Library visits

23% increase in social media followers

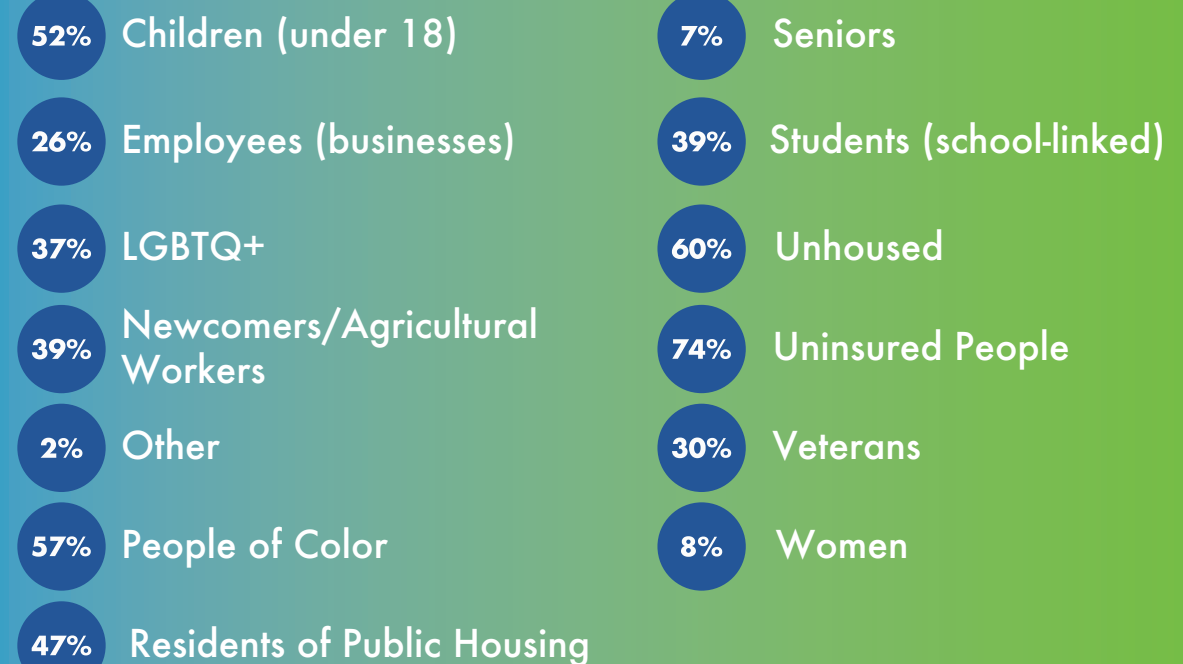
Member Service Area



Insurance Coverage of Populations Served



Member Target Audience



Learning and Connecting Across the Field

Our educational programming and training are designed to meet the needs identified through our annual survey and ongoing program evaluations. These offerings focus on expanding access, strengthening provider capacity, and building leadership in policy and advocacy through skill development and networking opportunities, advancing the field and improving access and health outcomes for higher-risk, hard-to-serve communities.

Programming: New programs launched in 2025

-  Behavioral Health Special Interest Group
-  Mobile Healthcare Masterclass Series
-  Technical Assistance Program for Established Programs

22% increase in educational programs with new virtual programs

Who is Participating:

2,941 mobile healthcare professionals from **2,298** unique organizations attended a program in 2025

Event participant survey results:

4.7 satisfaction rate

96% event attendees said they learned something new

Website redesign results in a **31%** year-to-date increase in website traffic, making it easier for busy mobile healthcare providers to quickly access high-value learning resources.

Masterclass Series

Designed for more experienced mobile providers, this new learning series engages subject matter experts who provide real-world case studies, operational insights, and field-tested strategies on topics such as emergency preparedness, staffing, and community engagement

190

Attendees for first four sessions

3,716

Masterclass Resources visits

2025 sessions



Outreach and Community Engagement

Staff Recruitment

Disaster Preparedness and Response

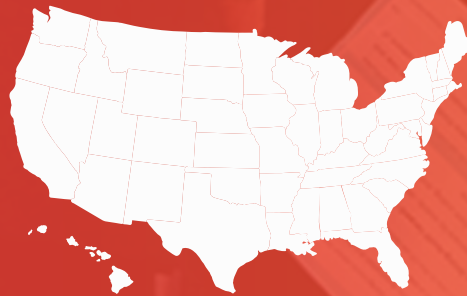
“...The opportunity to engage with national experts and other mobile health leaders provided valuable insight into best practices, operational strategies, and innovative models that we were able to adapt to meet the unique needs of our community...”

Building Leadership for Policy Engagement

Building on this foundation of learning and collaboration, we advanced coordinated efforts in policy and partnerships to elevate the role of mobile healthcare in addressing health access gaps and shaping supportive state and federal policy.



As collaborators, we launched a campaign to connect state-level mobile programs with public health officials and governors' offices to advocate for mobile programs to be included in the Rural Health Transformation Program.



48 STATES

included 5% for mobile healthcare as one of their strategies to improve rural health

Voices from the Field

Our blog highlights the voices of mobile healthcare providers working to expand access and equity. These stories reflect the compassion and innovation behind care on the ground and show how mobile health continues to make a meaningful difference in communities.

Explore the full stories and more on our website.

On the Front Lines of Disaster

When Southern California wildfires struck, Rosa Alcala of AltaMed and Steven Voon of the Buddhist Tzu Chi Medical Foundation quickly deployed mobile healthcare units to Pacific Palisades, Altadena, and Malibu. Their teams provided urgent care, medications, and emotional support, creating a sense of stability for communities in crisis. By staying on site for weeks, they ensured continuity of care during recovery. Their work underscores the vital role of mobile healthcare in disaster response and community resilience.

A Booklet, A Community, A Change

Jennifer Eid Ammons and Chelene Lopez transformed patient education in Sonoma County by creating a culturally tailored, bilingual booklet for Latino patients managing chronic conditions. With clear visuals and practical guidance, the booklet helps patients better understand and take control of their health. Their approach shows how culturally responsive tools can build trust and improve outcomes.

Seeing Success

Eye Thrive's Mobile Vision Clinics are bringing eye exams and glasses directly to students across Greater St. Louis, removing barriers to care. By integrating services into the school day, the program helps students see clearly, build confidence, and succeed in the classroom. Through strong community partnerships, Eye Thrive is creating lasting impact for thousands of children each year.

Letter from Board Chair

Executive Director, Mobile Healthcare Association

The past year has been one of meaningful progress and significant transition for Mobile Healthcare Association. As I reflect on 2025, I am reminded of the resilience, innovation, and dedication that define the mobile healthcare community. Despite ongoing challenges, our members continued to expand access to care, improve health outcomes, and demonstrate the vital role mobile healthcare plays in communities across the country.

This year marked an important leadership transition for the Association. On behalf of our members and partners, I extend my sincere gratitude to Elizabeth Wallace for her extraordinary service and lasting contributions. Her vision and leadership strengthened our organization, elevated our national presence, and positioned us for continued growth.

We are also grateful to Don Blanchon for serving as Interim Executive Director during this transition. His steady leadership and commitment ensured continuity and helped keep the Association focused on its mission and members.

The mobile healthcare field continues to navigate financial pressures, workforce challenges, and uncertainty surrounding funding opportunities. In response, the Association has remained committed to supporting members through resources, collaboration, and strategy that help programs sustain and expand their impact.

One of our greatest strengths is our ability to bring people together. Throughout 2025, our conferences, webinars, workgroups, and member networks fostered shared learning, innovation, and collaboration. We also continued to elevate the voices of mobile healthcare programs nationwide, helping demonstrate the value and impact of bringing care directly to where people live, work, and gather.

What stands out most this year is the extraordinary commitment of our members. Every day, mobile healthcare programs reduce barriers to care, address disparities, and respond to community needs with compassion and excellence. Your dedication continues to drive the growth and success of our field.

As we move into 2026, we remain focused on our theme: Meeting the Moment: Preparing for Sustainability, Impact, and Growth. Together, we will continue to strengthen the mobile healthcare movement, advocate for supportive policies and investments, and ensure accessible, high-quality care reaches the communities that need it most.

Thank you for your leadership, partnership, and commitment. It is an honor to serve alongside you as we build the future of mobile healthcare together.

Sincerely,
Sanghamitra Misra, MD, MEd
Chair, Mobile Healthcare Association



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Thank You to Our Community

Thank you to our community of members, sponsors, donors, and volunteers for your commitment and collaboration. Your support makes our work possible and strengthens the impact we can achieve together. Because of your dedication, we empower members, expand access to resources, and drive meaningful progress toward more equitable health care.

We are deeply grateful for all that you do to support this community and the people it serves.