



Corporate Engagement Opportunities

Meeting the Moment in 2026

**mobile
healthcare
association**

The Moment for Mobile Healthcare is NOW.

Mobile healthcare is rapidly expanding, earning national attention as healthcare systems, federally qualified health centers (FQHCs), and university-affiliated hospitals increasingly rely on mobile clinics to deliver vital services to underserved communities. As the landscape expands, there is a growing demand for stronger collaboration among corporations, businesses, and the mobile healthcare providers they support, equip, and outfit. These collaborations drive innovation, improve service delivery, and help meet the diverse healthcare needs of vulnerable populations.

Mobile healthcare providers are uniquely equipped to overcome barriers to access, lower costs, and enhance patient outcomes. In the United States and Canada, mobile clinics deliver exceptional value by providing reduced- or no-cost, high-quality care, making healthcare more accessible and affordable for underserved populations. By delivering essential services, mobile healthcare fills a critical void for underserved populations, including uninsured individuals, low-income families, the unhoused, and those living in rural areas.

About Mobile Healthcare Association

The Mobile Healthcare Association serves its members by facilitating educational opportunities and long-term networking alliances to strengthen members' capacities, support industry excellence, and promote the important work and contributions of mobile health clinics. Its membership comprises a network of passionate professionals across all specialties who share best practices and resources to improve the field and the people they serve.

Quick Facts



#1 Mobile Healthcare Association is the first professional association specifically for professionals from all specialties in the mobile healthcare field.



550 Average attendance at the Annual Mobile Health Clinics Conference, Mobile Healthcare Association's cornerstone event, the largest and longest-standing conference exclusively for the mobile healthcare field.



1,011 mobile healthcare clinics nationwide are represented in the Mobile Healthcare Association's membership, with a growing pipeline of prospects as potential members.



More than **6,200** mobile healthcare professionals reached by Mobile Healthcare Association communication channels

Mobile Healthcare Association Members

Our membership brings together a dynamic network of passionate professionals from diverse specialties, working collaboratively to exchange best practices and resources that elevate mobile healthcare and create lasting impacts in the communities they serve.

Organizations are at all levels of program growth, from starting a mobile program to scaling services and expanding a fleet of mobile clinics.

Job Types Within Member Organizations

- Health Center Chief Executive Officers (CEO)
- Health Center Chief Financial Officers (CFO)
- Hospital Chief Medical Officers (CMO)
- Hospital VP of Community Health
- Nurses
- Physicians
- Program Directors
- Program Managers

Types of Organizations Represented

- Federally Qualified Health Centers (FQHC)
- Hospital Systems
- Government Agencies
- Public Health Agencies
- Faith-Based
- Universities
- Foundations
- Private Practices
- For-Profit Providers

Mobile Services provided

- Health Screenings and Education
- Adult/Family Primary Care
- Pediatrics/Adolescents
- Maternal and Infant Health
- Sexual and Reproductive Health
- Oral Health
- Vision
- Behavioral Health
- Substance Use Disorder
- Harm Reduction
- Disaster Relief



Mobile Healthcare Association offers a variety of corporate engagement opportunities tailored to your needs. By partnering with the Association, you can share your expertise, expand your industry knowledge, and connect with organizational members through events, resources, and networking opportunities that strengthen existing client relationships.

Throughout the year, companies can engage with their target audience through conferences, regional coalitions, special interest groups, webinars, and intensive training courses. Participation helps increase inbound leads, elevate your visibility as a trusted mobile healthcare expert, and make it easier for prospective clients to discover your services.

These opportunities also allow your company to strategically invest marketing resources while supporting initiatives that advance mobile healthcare growth and improve community care.

Engage with Mobile Healthcare Association through a corporate sponsorship or customized sponsorship to boost your brand's visibility and connect you with our network of mobile healthcare professionals.

In addition to our Platinum, Gold, Silver, and Bronze levels, you can sponsor tailored opportunities or showcase a vehicle or exhibit booth at our Annual Conference, aligning with your business goals and driving impact in the mobile healthcare field.

Engagement Benefits List	Platinum \$20,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Annual Conference				
Conference registrations	5 Registrations	4 Registrations	3 Registrations	2 Registrations
Additional staff registration discount	25% off	25% off	25% off	25% off
Onsite exhibit: 10x10 booths and vehicle displays	1 Vehicle and 1 Booth or 2 Vehicles	1 Vehicle or 1 Booth	Booth (Vehicle Additional Fee)	Booth or Vehicle Additional Fee
Conference mobile app (Logo)	Home Page, Sponsor and Exhibitor Tabs	Sponsor and Exhibitor Tabs	Sponsor and Exhibitor Tabs	Sponsor and Exhibitor Tabs
Mobile app: Company listing in attendee list	✓	✓	✓	✓
Access to full attendee roster	✓	✓	✓	—
Logo on conference signage	✓	✓	✓	✓
Advertisement in conference program book	Full page	Half page	Quarter page	—
Ability to introduce a conference speaker	✓	—	—	—
Business Development/Networking				
Website: Corporate logo on banner	✓	✓	—	—
Website: Corporate logo (hyperlinked)	✓	✓	✓	—
Website Sponsor Page: Company listing	Priority Listing + Profile	Priority Listing + Profile	Standard Listing + Profile	—
Association Member Directory: Company listing	Profile	Profile	Profile	Profile
Company logo: Marketing emails and Quarterly newsletter	✓	✓	—	—
Association Social Channels (Facebook, Instagram, LinkedIn): Post/Reshare	✓	✓	—	—
Corporate article introduction in 1 Quarterly newsletter/social post	1 Newsletter + 1 Post	1 Post	—	—
Opportunity to sponsor Regional Coalition meetings	✓	✓	✓	—*
Attend Regional Coalition meetings	✓	✓	✓	Sponsor Only
Attend Special Interest Group meetings	✓	✓	✓	✓
Attend Spring/Fall ITC sessions	2 per course	2 per course	1 per course	—
Access to ITC attendee roster	✓	✓	✓	—
Complimentary Association memberships (new members only) for company customers	3 memberships	3 memberships	2 memberships	1 memberships
Board and Staff Leadership engagement	✓	—	—	—

Additional Corporate Engagement Options

Special Interest Group Sponsorships

Mobile Healthcare Association Special Interest Groups (SIG) are committed to supporting and empowering mobile healthcare programs through fostering collaboration, innovation, and education.

Each **SIG meets quarterly** to affect or produce solutions within their specialty.

- Mammography
- Sexual and Reproductive Health
- Vision
- Pediatrics
- Evaluation and Impact (in collaboration with Mobile Health Map)

As a Special Interest Group Sponsor (**\$10,000**), your company can participate in these focused discussions and reach your target population.

Additional Engagement Opportunities

Non-Member

Annual Conference Vehicle Exhibit: \$5,000

Annual Conference Booth Exhibit: \$2,500

Annual Conference Booth Exhibit (non-profit): \$2,000

Member

Annual Conference Vehicle Exhibit: \$2,500

Annual Conference Booth Exhibit: \$2,000

For more information, contact:

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