

MEETING ^{the} MOMENT

Event Sponsorship Prospectus

**mobile
healthcare
association**

22nd Annual Mobile Health Clinics Conference
Kansas City, Missouri | September 26–28, 2026

Preparing for Growth, Sustainability, and Impact

Mobile Healthcare Association invites you to exhibit or sponsor at the 22nd Annual Mobile Health Clinics Conference, to be held at the Kansas City Convention Center in Kansas City, Missouri, September 26-28, 2026.

This annual event brings together mobile healthcare leaders from across the United States and Canada to explore innovative care delivery models, share best practices, and discover new solutions that support sustainable program growth.

Exhibitors and sponsors are essential partners in the success of this conference. Our goal is to ensure that your participation provides meaningful opportunities to connect with decision-makers and showcase solutions that support mobile healthcare programs.



Geographic Representation

Our members serve rural, suburban, and urban communities across the United States and Canada.

Healthcare Field Representation

Conference attendees represent a wide range of healthcare organizations, including:

- Hospitals and health systems
- Universities and academic medical centers
- Federally Qualified Health Centers (FQHCs)
- Community Behavioral Health Centers
- Rural and community clinics
- Public health programs
- Nonprofit mobile health providers
- Mobile Integrated Health Programs

550+
attendees

43 states represented
+ Canada, Mexico and Puerto Rico



25%

of attendees plan to purchase a mobile in the next 12 months



44%

of attendees are in a leadership role

Who You'll Meet at the Mobile Health Clinics Conference

The Annual Mobile Health Clinics Conference brings together leaders responsible for operating and expanding mobile healthcare programs across the United States and Canada. Attendees represent organizations that actively invest in vehicles, equipment, technology, and services that support mobile healthcare delivery.

Attendee Roles

Conference attendees include professionals responsible for strategic planning, operations, and purchasing decisions for mobile healthcare programs.

Typical roles include:

- Chief Executive Officers (CEOs)
- Chief Medical Officers (CMOs)
- Program Directors
- Mobile Health Program Managers
- Physicians and Dentists
- Nurse Practitioners and Clinical Leaders
- Operations and Fleet Managers
- Community Health Program Administrators
- Public Health Leaders

Many attendees are directly responsible for evaluating and purchasing products and services for their mobile health programs.

Sample Attending Organizations



These organizations represent some of the leading mobile healthcare programs delivering care in communities across the country.

Mobile Healthcare Is Growing

Mobile healthcare programs continue to expand to meet increasing demand for community-based care. Attendees come to the conference seeking new solutions to support:

- Community Collaboration, Engagement, Partnership
- Culture, Leadership, People
- Program Operations and Service Delivery Models
- Patient/Client Experience, Customer Service, Quality, Impact
- Infrastructure, Capital Investments, Technology Solutions
- Financial Sustainability

Exhibiting at the conference provides an opportunity to connect directly with leaders who are actively seeking solutions to strengthen and expand their mobile healthcare programs.

2026 Exhibit Schedule



New in 2026!

We have expanded networking opportunities to give exhibitors more dedicated time to engage with attendees throughout the conference.

Saturday, September 26 – Exhibit Hall Set-Up

- Exhibitors move-in and booth setup

Sunday, September 27 – Exhibit Hall Hours: 8:00am - 5:30pm

- Breakfast and Opening of the Exhibit Hall | 8:00 - 9:00 am
- Lunch and Networking in the Exhibit Hall | 12:15 - 1:45 pm
- Sponsors and Exhibitors Recognition Program | 4:30 - 5:30 pm

Monday, September 28 – Exhibit Hall Hours: 8:00 am – 2:00 pm

- Breakfast and Networking in the Exhibit Hall | 8:00 – 9:00 am
- Lunch and Networking in the Exhibit Hall | 12:15 – 1:45 pm
- Exhibit Hall Breakdown Begins | 2:00 pm

Social Activities – New in 2026

Exhibitors are encouraged to participate in the evening social events to further network with conference attendees.

Saturday, September 26 | 6:00 – 9:00 pm

Fundraising dinner at a local BBQ restaurant

Monday, September 28 | 8:00 – 10:00 pm

Fundraising event at a local jazz/music venue

Times are subject to change. Additional details will be shared as they become available.

2025 Vehicles Exhibitors



2025 Exhibitor Booth



Hear from Our Exhibitors

"Participation in the Annual Mobile Health Clinics Conference enables our company to network with industry professionals, gain valuable market insights, and stay informed on the latest innovations. This drives business growth and uncovers new opportunities."

Matthews Specialty Vehicles

"We are proud and excited to have had a front-row seat to the exciting growth at Mobile Healthcare Association. Each year we display our mobiles at the annual conference, the best platform to advertise our product and show our craftsmanship. Over the years we have gained many customers and developed many relationships through the Association."

- ADI Mobile Health

Non-Member Pricing

- Mobile Vehicle Display: \$5,000
- Booth Exhibit: \$2,500
- Nonprofit Booth Exhibit: \$2,000

Corporate Member Pricing

- Exhibit Booth: \$2,000
- Additional Vehicle Display: \$2,500

Booth Package Includes

- One 10' x 10' exhibit booth in the exhibit hall
- Booth drape (8' backdrop, 3' side rails)
- 7" x 44" company identification sign with booth number
- One 6' draped table
- Two chairs
- One wastebasket
- Two full conference registrations
- Company recognition in the conference program and mobile app
- Company recognition on conference signage
- Access to the conference attendee registration list (including contact information)

For more information about exhibiting at the largest mobile healthcare conference in the country, please contact:

Angie Schlanger

Senior Manager of Communications, Marketing, and Digital Media
aschlanger@mobilehca.org

Event Sponsorship Opportunities

Enhanced Conference Leadership Sponsorship: \$50,000

- Company logo on leadership sponsor signage at the exhibit hall entrance
- Company signage at Exhibit Hall Lounge area
- Plenary Stage recognition
- Plenary Stage speaking opportunity (3-5 minutes; ability to play video within time)
- Selection of one branded sponsorship opportunity – attendee badge, Wi-Fi, or charging station
- Recognition in the conference signage, program, printed agenda, and mobile app
- One (1) full-page ad in conference book
- 10x10 Exhibit Booth
- Three (3) educational sessions
- Ten (10) complimentary conference registrations

Conference Leadership Sponsorship: \$35,000

- Company logo on leadership sponsor signage at the exhibit hall entrance
- Plenary Stage speaking opportunity (3-5 minutes; ability to play video within time)
- Official Networking Breaks sponsor
- Recognition in the conference signage, program, printed agenda, and mobile app
- One (1) full-page ad in conference book
- 10x10 Exhibit Booth
- Two (2) educational sessions
- Seven (7) complimentary conference registrations

Event Sponsorship Opportunities

Sponsor and Exhibitor Program/Regional Coalition Reception: \$20,000

- Company logo on signage at the exhibit hall entrance
- Company signage and logo cocktail napkins at bars
- Recognition in the conference signage, program, agenda, and mobile app
- Three (3) complimentary conference registrations

Breakfast Sponsor: \$15,000

- Company logo on signage at food buffet and exhibit hall entrance for each breakfast
- Recognition in the conference signage, program, agenda, and mobile app
- Three (3) complimentary conference registrations

Lunch Sponsor: \$15,000

- Company logo on signage at food buffet and exhibit hall entrance for each lunch
- Recognition in the conference signage, program, agenda, and mobile app
- Three (3) complimentary conference registrations

Networking Breaks Sponsor: \$10,000

- Company logo on signage exhibit hall entrance for each networking break
- Recognition in the conference signage, program, agenda, and mobile app
- Two (2) complimentary conference registrations

Branding Sponsorship Opportunities

Attendee Badge Sponsor: \$10,000

- Company logo on attendee badges
- Recognition in the conference program and mobile app
- Two (2) complimentary conference registrations

Charging Station: \$10,000

- Company logo on charging station
- Recognition in the conference program and mobile app
- Two (2) complimentary conference registrations

Wi-Fi Sponsor: \$10,000

- Unique company password and landing page
- Recognition on conference Wi-Fi signage at check-in desk and in breakout rooms
- Recognition in the conference program and mobile app
- Two (2) complimentary conference registrations

Please review the cancellation policy included in the Exhibitor/Sponsorship Request Form.

Customize Your Conference Experience

Looking for a sponsorship opportunity that fits your organization's goals?

If you don't see an option that meets your needs, we will work with you to create a customized opportunity.

Contact:

Angie Schlanger

Senior Manager of Communications, Marketing, and Digital Media

aschlanger@mobilehca.org

Apply to Exhibit

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