

22nd Annual Mobile Health Clinics Conference

September 26-28, 2026 – Kansas City, MO

This year's theme, **Meeting the Moment Together: Preparing for Growth, Sustainability, and Impact**, focuses on uniting healthcare leaders and innovators to advance mobile health in response to emerging opportunities within the field. Together, we aim to expand access, promote health equity, and drive lasting impact in communities nationwide.

We encourage participants to submit abstracts that highlight bold strategies, transformative innovations, and practical initiatives in mobile healthcare. Submissions should align with this year's theme and emphasize actionable lessons and best practices that other mobile programs can apply. **The abstract submission deadline is Tuesday, April 21, 2026.**

Within this broad focus, please consider the following content areas and address one or more of them in your abstract proposal.

Community Collaboration, Engagement, Partnership

Target Audience (*suggested by not limited to*): *Mobile Health Program Leaders, Community Leaders, Patient/Client Advocates, Healthcare Planning Consultants, Program Evaluators and Researchers*

Submissions in this category can spotlight innovative strategies for building and sustaining collaborations or partnerships with various community stakeholders. Topics can include approaches to community engagement and outreach, trust-building, collaborative program planning and design, and ongoing communications efforts that support greater access to care and follow-up services.

Session abstracts examples:

- Conducting meaningful community outreach including asking community directly about their dreams, wishes, and wants during initial program planning phase
- Examples of building and fostering lasting trust with patients/clients/community
- Models and/or initiatives for sharing performance feedback with patients/clients/community over time
- Effective communications models with patients/clients/community
- Creative use of inperson or online focus groups to shape mobile health program planning, design, and operations

Culture, Leadership, People

Target Audience (*suggested by not limited to*): *Mobile Health Program Leaders, Healthcare CEOs, Executive Directors, and Board Members, and Government and Private Funders*

Submissions in this category can spotlight strategies and best practices for leading, developing, and sustaining high-performing mobile health teams, including staff recruitment and retention, team culture, staff well-being, leadership development, and innovative staffing or care team models.

Session abstracts examples:

- Governance and leadership models for greater impact
 - Successful employee recruitment and retention strategies
 - Professional development efforts for mobile health teams
 - Policy and funding advocacy initiatives at local/county/state level
 - Innovative care team models and workforce initiatives
 - Enhanced safety measures, policies, and practices for employees, volunteers, and patients/clients/community
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Program Operations and Service Delivery Models

Target Audience (*suggested but not limited to*): *Mobile Health Program Operators, Public Health Advocates, Patient/Client Advocates, Health Insurance/Health Plan Professionals, Healthcare Policymakers, and Government and Private Funders*

Submissions in this category can spotlight strategies for planning, designing and operationalizing various types of mobile programs and service delivery models. Submissions can also explore operational and/or shared services partnerships that improve access to care.

Session abstracts examples:

- Innovative and/or new strategic partnerships and alliances in mobile health
- Highlights and lessons learned from individual programs and service delivery models:
 - Academic medical center/university teaching affiliated programs
 - Federally qualified health centers (NACHC Center for Mobile Health)
 - Health insurer/plan-sponsored initiatives
 - City/county health departments
 - Community behavioral health programs
 - Free and charitable clinics via NAFC
 - Mobile integrated health programs
 - March of Dimes/Ronald McDonald/Mission Mobile/National Models
- Highlights and lessons learned from service-specific programs:
 - Primary/preventive care
 - Maternity and women's health
 - Mammography/cancer screenings
 - Pediatric services
 - Behavioral health
 - Street medicine
 - Paramedicine and mobile EMS/EMT initiatives
 - STIs/HIV/sexual health services
 - Vision
 - Dental/Oral health

Patient/Client Experience, Customer Service, Quality, Impact

Target Audience (*suggested but not limited to*): Mobile Health Program Leaders, Patient/Client Advocate, Public Health Quality Professionals, Program Evaluators and Academic Researchers, and Government and Private Funders

Submissions in this category can spotlight the overall patient/client experience, and demonstrate measurable impact in mobile health programs, including quality improvement, outcomes measurement, patient satisfaction, performance metrics, and continuous improvement strategies. Submissions may also explore data-informed approaches, partnerships, and emerging technologies that support evaluation and performance.

Session abstracts examples:

- Program-specific customer service, impact, and/or quality results
 - Innovative partnerships and collaborations with other healthcare and/or human services groups
 - Data-informed deployment strategies to target specific public health challenge(s)
 - Lessons learned from specific customer service and operations enhancements
 - Expanded data collection and sharing among local healthcare and human services group
 - Adoption of telehealth and/or enhanced electronic health record technology
 - Latest evaluation and research efforts in mobile health
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Infrastructure, Capital Investments, Technology Solutions

Target Audience (*suggested but not limited to*): Chief Financial Officers, Mobile Health Program Operators, Vehicle Manufacturers, Digital and Satellite Technology Professionals, Telehealth Experts, and Diagnostic Imaging Professionals

Submissions in this category can spotlight innovations, best practices, and lessons learned in developing, financing and/or funding initial capital investments, and sustaining mobile health infrastructure (e.g., vehicles, electronic health technology, satellite and telecom, major equipment, and other key investments in program infrastructure).

Session abstracts examples:

- Vehicle planning, design and manufacturing
 - Recurring maintenance and repair scheduling
 - Satellite technology, EMRs, and telehealth capabilities
 - Imaging and other major equipment installations
 - Updates on state-based Rural Health Transformation Program initiatives
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Financial Sustainability

Target Audience (*suggested but not limited to*): Mobile Health Program Leaders, Healthcare CEOs, Executive Directors, and Board Members, Healthcare Planning Consultants, and Government and Private Funders

Submissions in this category can spotlight achievable strategies, models, and lessons learned for advancing program growth in a financially sustainable manner. These strategies, models, and lessons learned can focus on initial capital investment, funding/revenue diversification over time, financial partnerships and cost-sharing initiatives, and successful contracting efforts with health plans.

Session abstracts examples:

- Program examples of multi-year business planning as a key element of mobile health program design
- Use of market assessments and/or healthcare landscape analysis to plan new program or modify current operations
- Major lessons learned in building a sustainable funding model and the role of
 - Government grants (local, county, state, federal)?
 - Corporate grants and sponsorships?
 - Community/individual fundraising?
 - Health care payments [3rd party revenue and performance pay]?
- Innovative approaches to diversifying the funding model for mobile health programs
- Successful fundraising strategies and other best practices in philanthropy
- New partnerships with public and/or private funders