



**mobile
healthcare
association**

2025

Corporate Engagement Opportunities

DRIVING ACCESS

Mobile healthcare is experiencing significant growth.

Mobile healthcare is rapidly expanding, earning national attention as healthcare systems, federally qualified health centers (FQHCs), and university-affiliated hospitals increasingly rely on mobile clinics to deliver vital services to underserved communities. As the landscape expands, there is a rising demand for stronger collaborations between corporations, businesses, and the mobile healthcare providers they support, equip, and outfit. These collaborations drive innovation, improve service delivery, and help meet the diverse healthcare needs of vulnerable populations.

Mobile healthcare providers are uniquely equipped to overcome barriers to access, lower costs, and enhance patient outcomes. In the United States and Canada, mobile clinics deliver exceptional value by offering reduced or no-cost high-quality care, making healthcare more accessible and affordable for underserved populations. By delivering essential services, mobile healthcare fills a critical void for underserved populations, including uninsured individuals, low-income families, the unhoused, and those living in rural areas.

mobile healthcare association

About Mobile Healthcare Association

Mobile Healthcare Association serves its members by facilitating educational opportunities and long-term networking alliances to strengthen members' capacities, support industry excellence, and promote mobile health clinics' important work and contributions. Its membership is comprised of a network of passionate professionals in all specialties who share best practices and resources to better the field and the people they serve.

Quick Facts

#1 Mobile Healthcare Association is the first and only professional association specifically for professionals from all specialties in the mobile healthcare field.

2,000+
attendees

2,000+ estimated annual attendees at Mobile Healthcare Association educational and networking events, such as regional coalition and special interest group meetings, intensive training courses, and the largest and longest-standing Annual Mobile Health Clinics Conference exclusively for the mobile healthcare field.

2,054+
clinics

2,054+ mobile healthcare clinics nationwide are represented at Mobile Healthcare Association programming events, our growing pipeline of members, and prospects as potential members.

6,000+
professionals

Mobile healthcare professionals reached by Mobile Healthcare Association communication channels

Mobile Healthcare Association Members

Our membership brings together a dynamic network of passionate professionals from diverse specialties, working collaboratively to exchange best practices and resources that elevate mobile healthcare and create lasting impacts in the communities they serve.

Organizations are at all levels of program growth, from starting a mobile program to scaling services and expanding a fleet of mobile clinics.

Job Types Within Member Organizations

- Health Center Chief Executive Officers (CEO)
- Health Center Chief Financial Officers (CFO)
- Hospital Chief Medical Officers (CMO)
- Hospital VP of Community Health
- Nurses
- Physicians
- Program Directors
- Program Managers

Types of Organizations Represented

- Federally Qualified Health Centers (FQHC)
- Hospital Systems
- Government Agencies
- Public Health Agencies
- Faith-Based
- Universities
- Foundations
- Private Practices
- For-Profit Providers

Mobile Services provided

- Health Screenings and Education
- Adult/Family Primary Care
- Pediatrics/Adolescents
- Maternal and Infant Health
- Sexual and Reproductive Health
- Oral Health
- Vision
- Behavioral Health
- Substance Use Disorder
- Harm Reduction
- Disaster Reliefs

We have a range of corporate engagement opportunities to meet your needs.

Engaging with Mobile Healthcare Association allows you to share your expertise while expanding your knowledge in the field. You will gain access to the Association's organizational members, events, and resources that can add value to your existing client relationships.

Throughout the year, the Association offers a variety of opportunities for companies like yours to connect with your target audience, including hosting the most comprehensive and longstanding conference exclusively for mobile healthcare professionals.

We also foster valuable networking and idea-sharing through regional coalitions, special interest groups, quarterly webinars, and spring and fall intensive training courses. By getting involved with the Association, you will boost your inbound leads and position yourself as a go-to mobile healthcare expert, making it easier for prospective clients to discover your offerings.

We provide a range of corporate engagement opportunities that enable your company to strategically invest marketing funds while supporting impactful initiatives that drive growth in mobile healthcare and improve care for the communities it serves.

Engage with the Mobile Healthcare Association through a corporate membership or customized sponsorship to boost your brand's visibility and connect you with our network of mobile healthcare professionals. In addition to our Platinum, Gold, Silver, and Bronze membership levels, you can sponsor tailored opportunities or showcase a vehicle or exhibit booth at our Annual Conference, aligning with your business goals and driving impact in the mobile healthcare field.

A background image of a large group of people at a conference, overlaid with a semi-transparent blue filter. In the foreground, a woman with glasses and a ponytail is looking towards the right. Another woman with glasses and long hair is also visible. In the background, a sign with the word "Pediatric" is partially visible.

Platinum Level (\$27,000)

- Corporate logo (hyper-linked) on website
- Corporate logo in marketing emails and quarterly newsletter
- Corporate logo on the Association's website homepage
- Priority listing and hyperlink on the Association website with a brief company profile and contact information
- Social media posts on the Association's social media pages (Facebook, LinkedIn, Instagram) (approved by the Association)
- Opportunity to write one article on a relevant topic (approved by the Association) to be shared on the Association website and in the quarterly newsletter
- Data-driven market insights on the needs and barriers of Association members and the demographics of the people served
- Host one webinar annually on a relevant topic (approved by the Association) promoted to Association members and your database
- Ability to host a focus group among members
- Opportunity to sponsor a regional coalition meeting
- Ability to attend quarterly special interest group meetings
- Ability to attend all regional coalition meetings
- An Association annual membership for three customers (Does not apply to renewal dues for current members)
- Annual Conference registration for four company staff members and two customers (nonmember/
 - potential mobile program)
- Company name listing and contact information in the Annual Conference booklet and mobile app
- Access to the Annual Conference attendees list with contact information
- Conference participation options: one priority placement 10×10 exhibitor booth and one vehicle display OR (up to) two vehicle displays
- One company literature insert and one promotional item in the Annual Conference tote bag
- One full-page ad in the Annual Conference booklet (approved by the Association)
- Opportunity to introduce a speaker at the Annual Conference
- Logo on on-site promotional signage at the Annual Conference
- Registration for two company staff members at Fall and Spring Intensive Training Courses
- Company contact information in the Fall and Spring Intensive Training Course attendee list
- Fall and Spring Intensive Training Course attendees list with contact information



Gold Level (\$19,500)

- Corporate logo (hyper-linked) on website
- Corporate logo in marketing emails and quarterly newsletter
- Corporate logo on the Association's website homepage
- Priority listing and hyperlink on the Association website with a brief company profile and contact information
- Social media posts on the Association's social media pages (Facebook, LinkedIn, Instagram) (approved by the Association)
- Opportunity to write one article on a relevant topic (approved by the Association) to be shared on the Association website and in the quarterly newsletter
- Data-driven market insights on the needs and barriers of Association members and the demographics of the people served
- Opportunity to sponsor a regional coalition meeting
- Ability to attend quarterly special interest group meetings
- Ability to attend all regional coalition meetings
- An Association annual membership for three customers (Does not apply to renewal dues for current members)
- Annual Conference registration for four company staff members and two customers (nonmember/potential mobile program)
- Company name listing and contact information in the Annual Conference booklet and mobile app
- Access to the Annual Conference attendees list with contact information
- One 10×10 exhibitor booth OR one vehicle display at the Annual Conference
- One company literature insert and one promotional item in the Annual Conference tote bag
- One quarter-page ad in the Annual Conference booklet (approved by the Association)
- Logo on on-site promotional signage at the Annual Conference
- Registration for one company staff member at Fall and Spring Intensive Training Courses
- Company contact information in the Fall and Spring Intensive Training Course attendee list
- Fall and Spring Intensive Training Course attendees list with contact information



Silver Level (\$13,000)

- Corporate logo (hyper-linked) on website
- Listing and hyperlink on the Association website with a brief company profile and contact information
- Opportunity to sponsor a regional coalition meeting
- Ability to attend quarterly special interest group meetings
- Ability to attend all regional coalition meetings
- An Association annual membership for two customers (Does not apply to renewal dues for current members)
- Annual Conference registration for two company staff members and two customers (nonmember/potential mobile program)
- Company name listing and contact information in the Annual Conference booklet and mobile app
- Access to the Annual Conference attendees list with contact information
- One 10×10 exhibitor booth at the Annual Conference (Discount pricing available for one vehicle display)
- Opportunity for a vehicle display at the Annual Conference at a discounted rate
- Logo on on-site promotional signage at the Annual Conference
- Registration for one company staff member at Fall and Spring Intensive Training Courses
- Company contact information in the Fall and Spring Intensive Training Course attendee list
- Fall and Spring Intensive Training Course attendees list with contact information



Bronze Level (\$8,000)

- Listing and hyperlink on the Association website with a brief company profile and contact information
- Ability to attend quarterly special interest group meetings
- An Association annual membership for one customer (Does not apply to renewal dues for current members)
- Annual Conference registration for two company staff members and one customer (nonmember/potential mobile program)
- Company name listing and contact information in the Annual Conference booklet and mobile app
- Access to the Annual Conference attendees list with contact information
- One 10×10 exhibitor booth at the annual conference (Discount pricing available for mobile vehicle display)
- Logo on on-site promotional signage at the Annual Conference
- Registration for one company staff member at Fall and Spring Intensive Training Courses
- Company contact information in the Fall and Spring Intensive Training Course attendee list



Additional Corporate Engagement Options

Special Interest Group Sponsorships

Mobile Healthcare Association Special Interest Groups (SIG) are committed to supporting and empowering mobile healthcare programs through fostering collaboration, innovation, and education. Each SIG meets quarterly to affect or produce solutions within their specialty.

- Mammography
- Sexual and Reproductive Health
- Vision
- Pediatrics

As a Special Interest Group Sponsor (\$10,000), your company can participate in these focused discussions, reaching your target population.

Additional Engagement Opportunities

- Host a One-Hour Webinar: \$2,500
- Annual Conference 10x10 Exhibit Booth (non-member): \$2,500 by June 2, 2025 / \$2,800 after June 2, 2025
- Annual Conference 10x10 Exhibit Booth (Nonprofit Rate): \$1,800
- Conference Sponsorship opportunities are available upon request



For more information, contact:

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