



Making the Most of Your Membership

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Mobile healthcare is both incredibly rewarding and endlessly challenging.

As a mobile healthcare provider, you serve a population in need, reducing health disparities and increasing equity. Such work presents an ever-changing array of issues and addressing them effectively means having to learn as you go – about broken generators or staff burnout or partnering with community organizations.

It's a lot, but don't worry. You are not alone. You're part of a passionate group of professionals that is here to offer support, education, and connection whenever you need a hand.

This Learning Lab module is designed to help you get what you need as efficiently as possible. It will show you the many ways mobile programs of all regions, specialties, services, and sizes can overcome their issues and concerns by accessing the resources of the Mobile Healthcare Association and its legion of robust, committed members. In addition, a roundup of common search scenarios offers examples of how you might put those resources to good use.



Become a Member

Many of the resources identified in this module are available exclusively for Mobile Healthcare Association members. Membership is available to organizations that currently (or have plans to) operate a program via a vehicle, street medicine, portable equipment, or other means of providing care beyond traditional healthcare walls. There is also a membership program for allied organizations, including those that support work in the field.

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Mobile Healthcare Association Resources: An Overview

MEMBER DIRECTORY

WHAT

A searchable list of all Mobile Healthcare Association organizational and corporate members.

WHY

Members use this to connect with professionals at other clinics to gain valuable information and insights

REGIONAL COALITIONS

WHAT

Fourteen geographic-based communities of mobile healthcare providers and allied organizations throughout the United States and parts of Canada.

WHY

Members join to exchange solutions to local problems, create a network of support, and assist (or find assistance for) organizations that are considering launching a mobile clinic.

SPECIAL INTEREST GROUPS (SIGS)

WHAT

Five practice-based communities of mobile healthcare providers and allied organizations operating in the following service specialty:
1. Evaluation & Impact; 2. Mammography;
3. Pediatrics; 4. Sexual & Reproductive Health;
5. Vision.

WHY

Members connect virtually four times a year to foster collaboration, innovation, and education; support one another's growth and development; and share important ideas and news specific to their specialty.

MEMBERS-ONLY RESOURCE LIBRARY

WHAT

A [searchable online catalog](#) of more than 400 educational resources relevant to all aspects of mobile healthcare.

WHY

Members access to find valuable information on starting a clinic, staff retention and evaluation, finance and budgeting, and much, much more.

SIGNATURE EVENTS AND COURSES

WHAT

Our annual Mobile Health Clinics Conference is the largest gathering in the industry, serving as a dynamic platform for fostering partnerships among healthcare professionals, organizations, and technology providers. The Pre-Conference Mobile Health Clinics Intensive Training Course offers two tracks: one for startup and new programs, another for established programs. Additionally, we host a virtual two-day Mobile Health Clinics Intensive Training Course for new programs every spring.

WHY

Members and non-members attend to learn, share knowledge, and connect with others in the field. The Conference is also an opportunity to view state-of-the-art specialty vehicles and meet a variety of specialty vendors servicing mobile healthcare providers.

TOOLKITS

WHAT

These in-depth assets are designed to help programs overcome common barriers in mobile healthcare as they start and sustain clinics. Current offerings include the Fundraising Toolkit, Outreach and Engagement Toolkit, Mobile Healthcare Start-up Guide 2.0, and, from our partners at the School Based Health Alliance, the School-Based Mobile Healthcare Toolkit.

WHY

Members use these to create, sustain, and expand their programs.

FUNDRAISING ASSISTANCE

WHAT

These resources include a [regularly updated list of funding opportunities](#), a [Fundraising Toolkit](#), and our “Strengthening & Sustaining Mobile Healthcare Grant Program,” which offers assistance for specific operational elements, e.g., connectivity, safety, etc.

WHY

Members use these to search for opportunities, write better grants, improve their fundraising prowess, and enhance and sustain their programs.

REFERRALS

WHAT

The Mobile Healthcare Association’s staff and board is happy to share their insights and contact information for reliable consultants.

WHY

Members typically reach out to find a subject matter expert.



Resources in Action

The examples in this section—representing common concerns and queries—have been chosen to demonstrate how members can leverage Mobile Healthcare Association resources to solve problems; become more familiar with various aspects of mobile healthcare; and launch, sustain, and enhance programs.

If you need help with...

...choosing a manufacturer

- Our Startup Guide 2.0 includes a chapter on designing a vehicle and choosing a manufacturer.
- Our “Choosing a Manufacturer Mobile Healthcare” Learning Lab addresses this topic head on.
- Our two Mobile Health Clinics Intensive Training Courses and our annual Mobile Health Clinics Conference to offer an opportunity to learn from experienced providers and meet manufacturers.
- The staff at the Mobile Healthcare Association is always available to give guidance and advice.

...maintaining your vehicle

- Our “Generator Maintenance” Learning Lab offers tips and tricks for caring for a critical element of your clinic.
- [You Have a Mobile Unit...Now What? The Nuts and Bolts of Maintaining a Healthy Fleet](#) is a quick PDF case study of how one program keeps its fleet healthy.
- The [Vehicle Maintenance Webinar](#) recording provides an overview of the crucial aspects of keeping your clinic on the road.
- The [Lessons from the Maintenance Bay](#) recording spotlights a presentation given during a Special Interest Group meeting.

...raising funds

- Our [Fundraising Toolkit](#) is full of expert advice on how to approach every aspect of raising money.
- These recorded webinars — [Communications & Branding to Achieve Fundraising Goals](#) and [Finding Funding – Prospect Research to Uncover Foundation and Government Grants](#) — bring to life two important aspects from the Toolkit.
- Our list of [Grant Opportunities](#) is a good start for members researching potential options.
- Our monthly Fundraising News Alert delivers up-to-date fundraising information directly to members' inboxes.

...maintaining staff health and reducing burnout

- Learn about mindful self-care in the recorded [Workshop: Compassion Fatigue](#).
- A social worker offers a practical exploration of self-care for healthcare providers in the recorded webinar, [Self-Care: Paramount to Program Success](#), and for mobile healthcare workers specifically in [Navigating Self-Care in a Mobile World](#).
- Faculty from one clinic share [Strategies to Maintain a Happy Team](#) in this recorded webinar.

...outreach to community organizations

- Our [Outreach and Engagement Toolkit](#) is an A-to-Z guide to creating valuable connections within your community.
- The [School-Based Mobile Healthcare Toolkit](#) is the ideal place to start if you are looking to integrate high-quality, sustainable, mobile healthcare services with school-based healthcare.
- The [Flagler Health+ “Plus Bus” Mobile Healthcare Unit: Expanding Operations and Addressing Homelessness through Community Partnerships](#) is a case study of how one organization used partnerships to expand access to healthcare.
- This recording of the [Developing Community Partnerships webinar](#) shares insights from a mammography mobile unit that used partnerships with providers, patient navigators, and schedulers at the community site to increase patient compliance.
- [Partnerships Overcome Disparities, Increase Sustainability, and Create Healthier Communities](#) is a brief presentation on how one clinic used collaboration to expand its reach.

Interested in becoming a member of the Mobile Healthcare Association?

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Review Quiz

1. How many regional coalitions does the Mobile Healthcare Association operate?
 - a) 7
 - b) 9
 - c) 14
 - d) 15
2. Which of these is a Mobile Healthcare Association member resource?
 - a) Toolkits
 - b) Webinars
 - c) Workshops
 - d) Case studies
 - e) All of the above
3. For which of the following areas has the Mobile Health Association created Special Interest Groups?
 - a) Evaluation & Impact
 - b) Mammography
 - c) Pediatrics
 - d) Sexual & Reproductive Health
 - e) Vision
 - f) All of the above
4. Which of these is not a Mobile Healthcare Association member benefit?
 - a) Access to signature events
 - b) Access to regional coalitions
 - c) Staff mental health counseling
 - d) Resource Library
 - e) Grant assistance

Answers:

1. c; 2. e; 3. f; 4. c.