



What Works: Innovation and Integration to Care for the Most Underserved Populations

Jody Rudin
President & CEO
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Stakeholder Engagement: Listen to People Who Matter Most!

- Individuals Experiencing Homelessness
- Front-Line Workers
- Providers
- Community Partners
- Thought Leaders Throughout the Country



Whole Health is Key to Good Health



Bloomberg Unveils Plan to Reduce Homelessness

By Maria Newman

July 17, 2006

Mayor Michael R. Bloomberg announced today a new, more aggressive approach to hard-core street homelessness, while putting in place a more comprehensive approach to keep people from becoming homeless in the first place, and to help the homeless get back on their feet faster.



TECH —

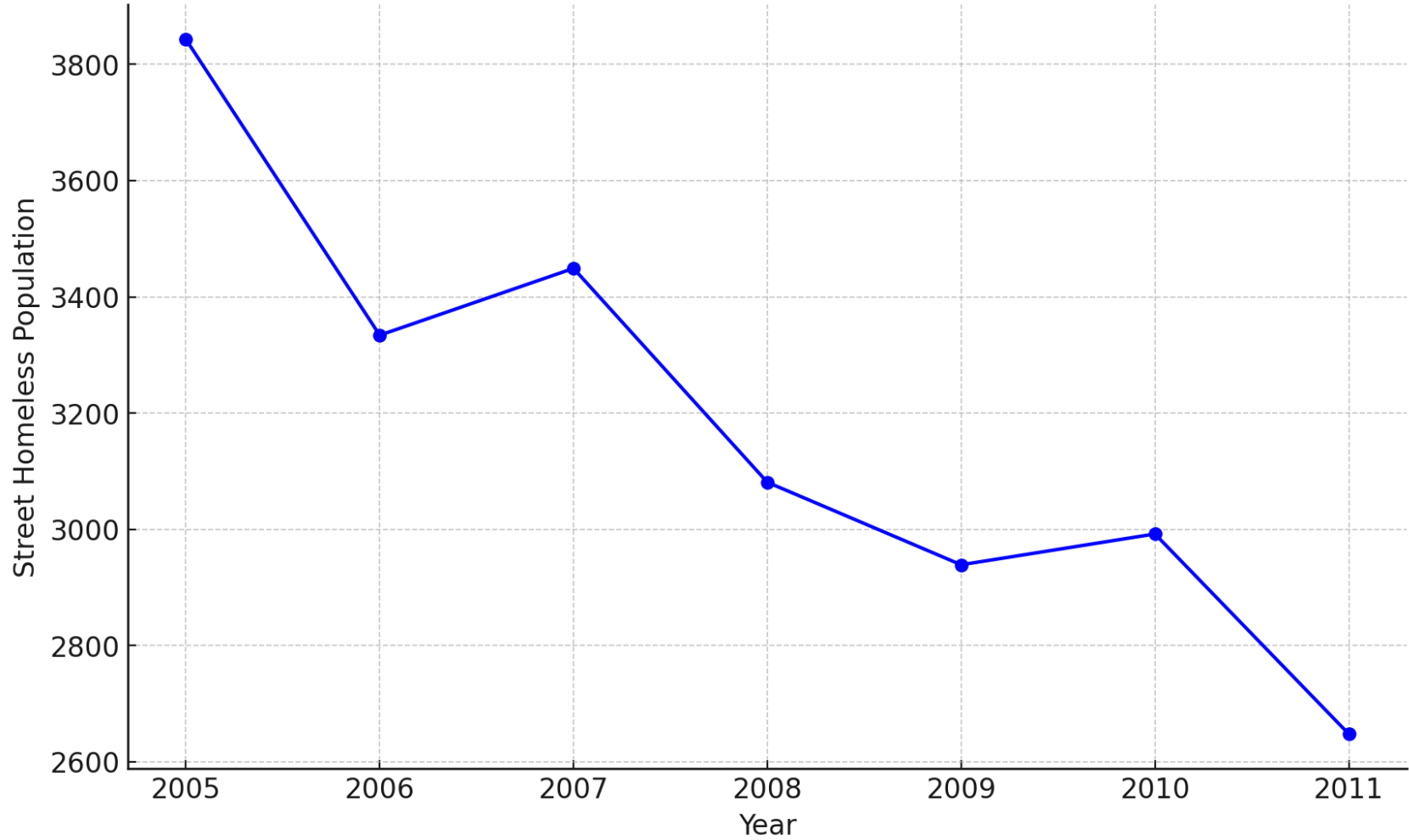
Two days of iPhone line-waiting: a sordid tale

One Ars writer's odyssey to procure an 16GB iPhone 3G on launch day quickly ...

CHRIS FORESMAN - 7/14/2008, 3:15 PM



Street Homeless Population in NYC (2005-2011)





NYC declares state of emergency, de Blasio says coronavirus 'could easily be a 6-month crisis'





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Lucerne Hotel to House 283 Homeless Men Recovering from Substance Abuse

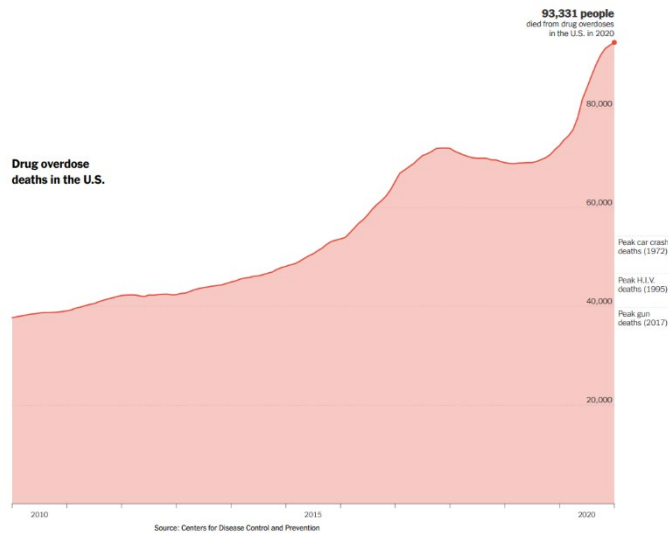
July 24, 2020 | 12:16 AM - Updated on June 5, 2022 | 11:33 PM in NEWS, POLITICS





‘It’s Huge, It’s Historic, It’s Unheard-of’: Drug Overdose Deaths Spike

By [Josh Katz](#) and [Margot Sanger-Katz](#) July 14, 2021



Assessing the Impact of Hoteling on Project Renewal Shelters

Prepared September 2020

Shelter Overdose Incidents



Shelter overdose incidents by month, since January 2020. April totals reflect a short spike in overdoses early in the month, after which incidents remained low until another spike in June.



Keys to success:

- Listening to the people you serve
- Prioritizing those who need services the most
- Integrating whole health supports



Lucerne Residents to be Moved

The de Blasio administration announces relocation to a new shelter in FiDi, but debate over homeless continues to escalate

MICHAEL ORESKES | 26 SEP 2020 | 01:10

OUR TOWN
The local paper for the Upper East Side



New York City halts transfer of 235 homeless people from Upper West Side hotel after residents at the makeshift shelter say moving downtown to the Radisson would cause 'massive psychological damage'

Daily **Mail**
.com



© Adam Gray/SWNS for DailyMail.com





NYC Health + Hospitals helps homeless patients with medical respite program

It offers patients experiencing homelessness a place to stay for up to 90 days while accessing expanded medical services that are not available in shelter, as part of its Housing for Health initiative.

Ashley Mastronardi • Mar 29, 2024, 11:40 AM • Updated 158 days ago



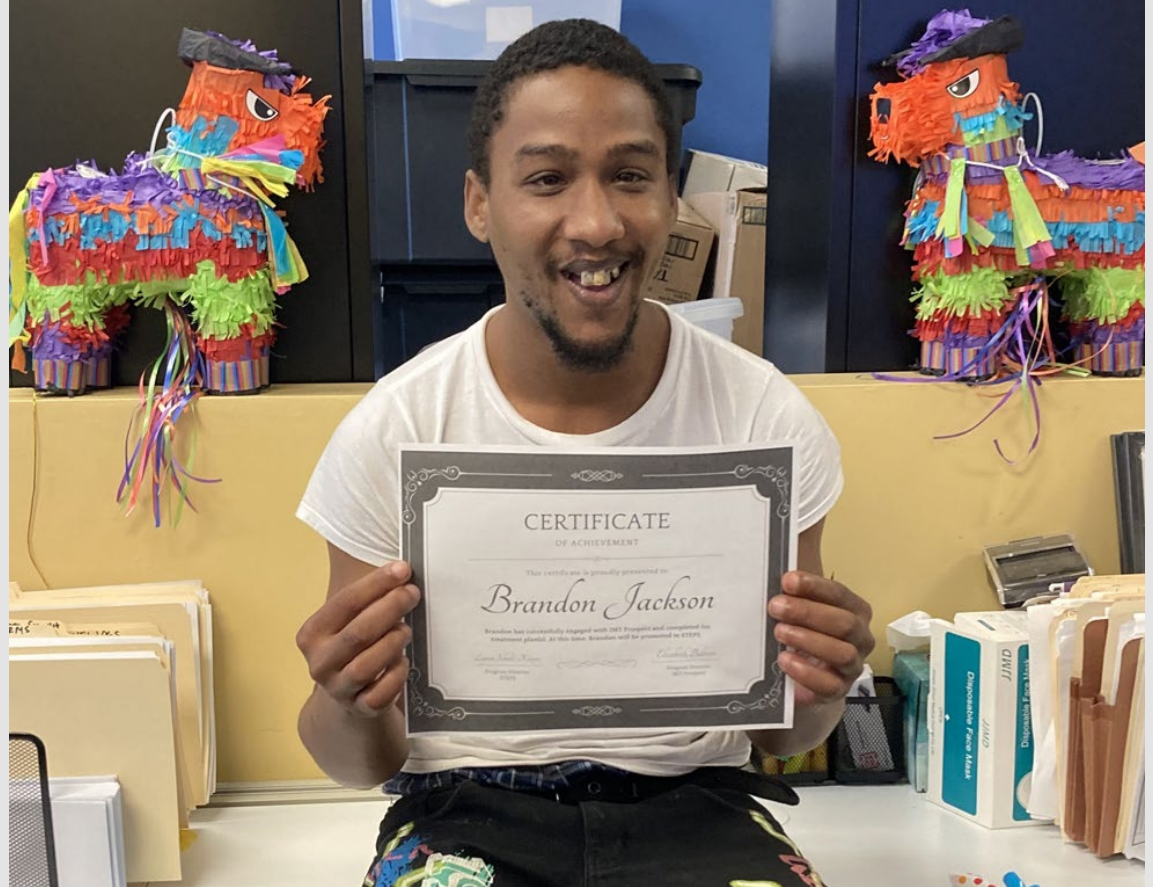


They've Spent Years on the Streets. Can Anyone Coax Them Inside?

May 3, 2023



Congratulations



STEPS to Success

Our Participants are doing well...

- 98% have remained stably housed
- 98% are adhering to medication
- Only 2 people have needed to visit the hospital.
- And no one has been incarcerated



People Get Better with Us!

- We design programs by listening to people when they talk about what they want and need.
- We prioritize services to fit our clients.
- We focus on whole health—including housing—which is key to achieving good health outcomes.



Thank You!



For more information, contact

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People Get Better With Us

