

Providing Pediatric Dermatology Care in the Community Using A Mobile Care Center

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Mobile Care Center

The Mobile Care Center is a new and innovative way for Cincinnati Children's Hospital Medical Center to bring specialized pediatric care to patients and their families who need it the most. The MCC is staffed by our expert teams and travels to local, rural and regional communities to provide better access to pediatric care.

The Division of Dermatology at Cincinnati Children's provides specialized care for patients with a wide range of skin, hair and nail disorders, including acne, atopic dermatitis, psoriasis, moles, birthmarks, skin infections, genetic skin disorders, onychodystrophy, alopecia hemangiomas and warts.

Our team of specialist uses extensive resources to provide comprehensive, age-appropriate, and family-centered care for your child.

Our providers focus on pediatric patients and have extensive experience in making skin examinations and procedures as comfortable as possible for your child.

Cincinnati Children's Mission

The MCC and Dermatology Care aligns with Cincinnati Children's Hospital Medical Center's mission.

Mission: Cincinnati Children's will improve child health and transform delivery of care through full integrated, globally recognized research, education and innovation.

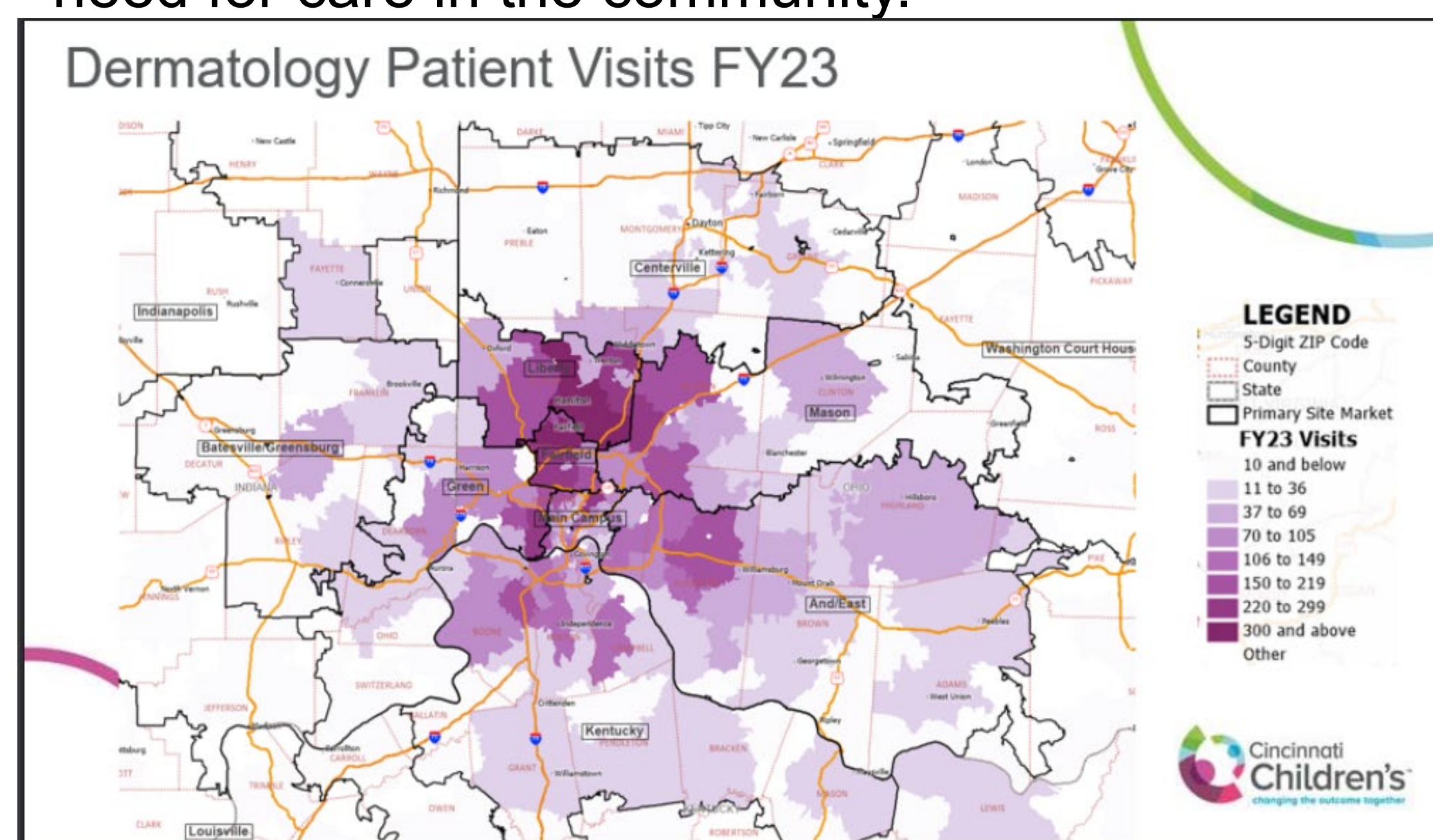
For patient from our community, the nation and the world, the care we provide will achieve the best:

- Medical and quality-of-life **outcomes**
- Patient and family **experience**
- **Value**

today and in the future

Heat Map

The Dermatology Department utilizes a heat map to determine the best location for the MCC in the community. The heat map allowed Dermatology to determine the highest no-show rates and highest need for care in the community.



Dermatology Patient Visits FY23

Primary Site Market	FY23 Visits	% of Total	Population	% of Total	Ratio	Ratio
Amesville	1,423	12%	81,001	17%	0.05	0.25
Barkerville/Greenburg	142	1%	17,100	3%	0.07	0.45
Centerville	1,051	9%	65,254	14%	0.21	0.80
Green	1,396	12%	67,801	14%	0.20	0.82
Indianapolis	32	0%	408,144	9%	0.12	0.00
Kentucky	1,402	12%	11,119,124	24%	0.14	0.25
Liberty	1,321	11%	69,223	15%	0.21	0.21
Louisville	17	0%	352,744	8%	0.01	0.00
Main Campus	1,557	14%	68,407	15%	0.20	0.44
Mason	1,133	10%	78,888	17%	0.20	0.27
Parkway	32	0%	296,204	7%	0.01	0.00
Washington Court House	13	0%	35,313	0%	0.00	0.00
Outside/Other Regional	1,149	10%	1,314,887	29%	0.01	0.00
Grand Total	12,001	100%	1,314,887	63%	-	-

Mobile Care Dermatology Clinic Volume's December 2023-Present



What Our Patients Are Saying

- “Loved the mobile unit. Made it so nice to be close to home”
- “Everyone was very friendly and attentive. They asked my daughter questions and then listened, to what she had to say. Which made her more relaxed about going there. Instead of a Doctor's office or hospital. Would highly recommend it”
- “I was skeptical about having to go to the mobile unit at first, but it was truly a great experience. I was very worried when I first arrived because I needed to use the restroom, but there was one just inside the school clinic a few steps from the mobile unit. The wait time was non-existent, we got to see the provider immediately. The provider was knowledgeable and personable. 10/10”

“The whole visit from start to finish was professional, timely, informative and comfortable. My grandson was a little nervous and the dermatologist was wonderful. I highly recommend her and staff. Location was also very convenient for us. Much better than driving downtown or to Liberty”

“We had our first visit at the west Clermont dermatology mobile van. What an amazing staff and unique way to provide care to our students. Thoroughly enjoyed the mobile unit experience and will continue to use this service as long as it's available”

Future Goals Using the Mobile Care Center

- To reach out to more rural areas and communities
- Utilize the MCC to provide screenings at community events and health fairs
- Trial walk-up clinics using the MCC

Mobile Care Center Benefits

- Provides pediatric dermatology care in rural communities, where there is limited access to pediatric dermatology care
- We can offer sooner appointments
- We provide increased access to pediatric care
- Provides convenience and more controlled environment
- Improved patient satisfaction scores
- Provides access to students in schools
- One of 5 pediatric specialties providing care in the community
- Helps provide additional space for appointments. Limited space in our brick-and-mortar locations

Pediatric Dermatology Team

The Pediatric Dermatology team consist of 9 providers, 8 nurses, 4 medical assistants, and 3 medical photographers.



We partner with many other specialists at Cincinnati Children's to provide specialized, comprehensive care for rare, complicated, and/or severe dermatological conditions.