

# 2022 Impact Report: A Year of Exponential Growth and Change

mobile  
healthcare  
association



# To the Members and Partners of Mobile Healthcare Association:

**Looking back on 2022, I am struck by how far the Mobile Healthcare Association has come. What started in 2005 as an event to share information with peers working in the burgeoning mobile healthcare field is now the leading membership-based organization for mobile healthcare professionals in the U.S. and Canada. Our founders saw the potential of mobile healthcare to deliver essential health services to underserved communities, and we are proud to deliver on their vision in more ways than ever.**

Last year was particularly transformative for the Association – our membership base grew by more than 21 percent. Throughout the pandemic, the Association adjusted to accommodate the need for virtual events and educational resources directly related to COVID-19. In 2022, we had the opportunity to guide the mobile health field into its next evolution.

Throughout the year, we focused on delivering high-quality events and resources to the mobile healthcare field. Our team worked diligently to develop innovative solutions to meet the needs of our members and their patients. We also engaged in strategic partnerships, including the Mobile Health Map at Harvard Medical School and The Leon Lowenstein Foundation. Both made possible our business case and PR campaign focused on the value of mobile healthcare movement, and two grant programs that directly benefitted Association members.

We also expanded our educational offerings and provided targeted training to healthcare professionals, empowering them to serve their patients better. We designed our programs to be accessible to all and were proud to see increased participation from diverse communities. In addition, we had a successful year in advocacy. Our team worked to promote mobile healthcare as a viable and cost-effective solution to meet the healthcare needs of communities. We engaged with field experts and stakeholders to develop assessment tools to support the field's growth and expand access to care.

None of our achievements would have been possible without our members' and supporters' hard work and dedication. Your work in addressing health disparities and focus on health equity has made a difference in the communities you serve. We are grateful for the contributions that you have made to the Association and the mobile healthcare field as a whole. As you will see on the following pages, both the Association and the field have experienced a year of significant change and growth.

We look forward to keeping this exciting momentum and advancing our critical mission in collaboration with you.



**Elizabeth Wallace**  
**Executive Director, Mobile Healthcare Association**



# Growing at a Record Pace

The pandemic shone a spotlight on the value of mobile health, inspiring a surge of new clinics across the country. As new clinics looked for resources to support their development and growth, they turned to Mobile Healthcare Association. In 2022, the Association sustained and increased its year-over-year growth post-pandemic.

At the same time, members – Community Health Centers, Federally Qualified Health Centers, Faith-Based Organizations, Free Clinics, Hospitals, Universities, Private Practices – were working hard to treat more patients in more ways than ever. They provided services, including dental, pediatrics, primary care, women’s health, vision, and more.

**21+%**  
**Increase**  
**in Membership**

**900+**  
**Mobile Clinics**  
**Represented**

**2.8M+**  
**Patient Visits**



# Adapting Our Programming and Solidifying Our Role as the Go-to Resource for the Mobile Health Field

With the demands of mobile healthcare changing, members and stakeholders looked to the Association to deliver the resources, data, and advocacy they needed for their programs to thrive post-pandemic.

Through interviews, surveys, research, and expert consulting, we gathered information about our members' and the field's evolved needs. In 2022, we delivered what they asked for.

## The Field Needs More

Educational Resources

Awareness of and Access to  
Funding Opportunities

Field Data to Enhance Advocacy Efforts

Strategies to Scale

Peer-to-Peer Learning Opportunities



## So, the Association

Created New Strategic Partnerships

Hosted Larger Events

Produced More Educational Tools

Engaged in More Outreach

Expanded Its Resource Hub





# Scaling Our Team and Capabilities

To match the growth in our membership base and the field overall, we brought on new talent, developed additional programming and increased our digital communications.

(From Left to Right: Kim Lieberman, Rachel Kubiak, Elizabeth Wallace, Angie Schlanger, Margaret Williams, and Majd Jmeian; Not pictured: Jennifer Bennet, Emily Martin, and Mike Laing)

## In Good Company

In addition, we worked diligently to grow our network of strategic partners for the benefit of our members and the field. The work we accomplished together brought more visibility to the movement that is mobile healthcare and enriched opportunities for our members.



The Leon Lowenstein  
Foundation





# More Resources For A Thriving Movement





# A Year of Breakthroughs

## Stronger Connections

Launched **1st Mobile Health Innovation Collaborative** in partnership with Mobile Health Map at Harvard Medical School. Through this program, we connected clinics with field experts and provided an environment for synergistic learning.

## Record Attendance

Our in-person Annual Mobile Health Clinics Conference delivered educational curricula to attendees from more than **160 health organizations from 34 states and four countries.**

## Greater Advocacy and Awareness

In collaboration with Mobile Health Map at Harvard Medical School, the Association published its **inaugural Case for Mobile, which reached 1.4 million people through a national PR campaign.**



# In the Words of Our Members

*"The Mobile Healthcare Association is the backbone of our nation-wide family of mobile clinics. In the Association, I found a family to share ideas, celebrate successes, and evaluate opportunities with. The Boston Family Van team and I are proud members."*

**Nancy E. Oriol, MD, Faculty Associate Dean for Community Engagement,  
Harvard Medical School**

*"Premier Mobile Health Services is now a successful organization saving thousands of lives. If it were not for the Association's Intensive Training Course I would not be able to do all that I have done. The training courses were very instrumental in my success."*

**Nadine Singh, Premier Mobile Health Services**

*"Our staff has benefited from the Mobile Healthcare Association grant award in numerous ways, including receiving valuable training, giving back to our community, team building opportunities, taking time for self-care, and purchasing gear to keep the Mobile Wellness team warm during outdoor community events."*

**Nicole Cary, MSN, RN, WakeMed Health and Hospitals**

*"The Mobile Health Clinics Conference was packed with valuable information. The speakers and breakout sessions were informative and provided additional resources we might not otherwise have access to. It was great; filled with people who love what they do."*

**Isabel Lopez, Henry J. Austin Health Center**



# Closing Thoughts

Coming out of the global pandemic, we have witnessed challenges and examples of incredible resilience from mobile programs across the country (and the world) as well as from the communities our programs serve.

As a result, we have made and continue to explore changes to ensure that our strategies reflect our commitment to advancing the field of mobile healthcare to better serve communities. These include creating a library of resources for both well-established and newer programs, offering funding opportunities to promote innovation, and embarking on an equity journey to examine what inclusion looks like internally for the organization as well as for the field.

The pandemic reaffirmed our commitment to equity and supporting mobile programs as instrumental strategies to break down barriers to care. We remain committed to growing, learning and adapting – in partnership with members – to create a more vibrant and connected field to continue addressing the underlying causes of health disparities.

With enthusiasm,



**Jesse Simmons, St. David's Foundation**  
**Mobile Healthcare Association Board Chair**



**Mobile Healthcare Association serves its members by facilitating educational opportunities and long-term networking alliances to strengthen members' capacities, support industry excellence, and promote mobile health clinics' important work and contributions. Its membership is comprised of a network of passionate professionals in all specialties who share best practices and resources for the betterment of the field and the people they serve.**

To become a member or partner with the *Mobile Healthcare Association*, visit [mobilehca.org](https://mobilehca.org).